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**GERBER MEMORIAL HEALTH SERVICES  
AWARDED 101 BEST AND BRIGHTEST COMPANIES  
TO WORK FOR IN WEST MICHIGAN**

*Fremont, Michigan...* The Michigan Business and Professional Association (MBPA) agrees with GMHS employees that Gerber Memorial is one of the 101 Best and Brightest Companies to Work for in West Michigan.

MBPA recently announced the 101 Best and Brightest Companies, which included GMHS. The awards were established to honor those companies that recognize employees as their greatest asset. These are companies that work with imagination and conviction to create organizational value and business results through their policies and Best Practices in human resource management.

**Criteria and Award Selection Process**

A panel of judges, in conjunction with Illinois Institute of Technology Center for Research and Service and Davenport University, took extreme care in ensuring the integrity of the selection process. To ensure that the selection of winners was pure and unbiased, judges had no interaction with the administration flow of the event. The process was three-fold:

1. Companies were nominated by individuals.
2. The Company's Human Resources Department and Marketing Department were contacted to complete and submit an extensive survey along with an employee roster (a small handling fee was assessed).
3. The Company's Employees were randomly selected by MBPA to complete an anonymous, extensive survey on how they feel about their work environment.

## **Analysis of Surveys**

The Business Association's market research firm submitted all data to a volunteer panel of judges to examine. All applications were scored on a point system. Those receiving the highest points are selected as the 101 Best and Brightest winners.

The panel of judges was looking for a unique thought process with top support from senior management and policy makers. They were also looking for above average programs, services and solutions for employees, and for adaptation to various new factors in the marketplace.

The 101 Best and Brightest Companies will be recognized Thursday, May 1, during a celebration event in Hudsonville, Michigan, at the Pinnacle Center.

Gerber Memorial Health Services is a 77-bed, acute care hospital and health care organization which serves the entire community of Newaygo County. Recognized as a Thompson Top 100 US Hospital (for several years), its services include a 24-hour Emergency Department, Women's Health Center, Cancer Center, state-of-the-art surgical suites with the latest technology and accompanying ICU Unit, Birth Center, Wellness and Rehabilitation Clinics, Tamarac – The Center for Health and Well-Being, and Continu-Care Home Health Services. Gerber Memorial Hospital is located in Fremont, Michigan, 45 miles NW of Grand Rapids.

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