

news release



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FOR IMMEDIATE RELEASE

GERBER MEMORIAL HEALTH SERVICES RECOGNIZED FOR FIGHTING CANCER ON MULTIPLE FRONTS

Fremont, MI – July 18, 2008– Gerber Memorial Health Services will be honored in August by the American Cancer Society, Great Lakes Division, Inc. with a Five Star Community Investor Award and a Five Star Investor Award. This award recognizes the Hospital for its work in the fight against cancer.

The prestigious Five Star Community Investor Award is given only to community health providers that are active in fighting cancer on multiple fronts through the American Cancer Society Workplace Solutions Program, a suite of free health, wellness and employee engagement services. The Five Star Investor Award is given to sites that are active in fighting cancer through the programs and services of the American Cancer Society. “Gerber Memorial Health Services is a leader in the fight against today’s number one health concern,” said Kim Wernstrom, American Cancer Society Community Programs Manager. “By investing their time and energy into cancer prevention and education programs, we will save more lives and see fewer cases of this disease that takes so much from so many.”

To earn recognition as a Five Star Community Investor or Five Star Investor, hospitals or organizations must participate in a variety of American Cancer Society initiatives. Gerber Memorial Health Services is investing in the local community in full force through their commitment to the following programs and services:

- Being a Smokefree Campus
- Promoting the American Cancer Society through 1.800.ACS.2345 and www.cancer.org
- Participating in Relay For Life
- Participating in American Cancer Society Health and Wellness programs
- Engaging their staff through fightcancer.org and our Because We Care newsletter
- Participates in the Breast and Cervical Cancer Program
- Celebrating Cancer Survivors
- Tobacco Prevention and Cessation programs
- Quality of Life programs: Look Good...Feel Better, I Can Cope

“We are proud that the American Cancer Society has recognized Gerber Hospital. I would like to thank the Society and the talented staff who made this award possible,” stated **Stephanie Zinn, Marketing Manager**. “The American Cancer Society has been a force in the prevention and treatment of cancer, not only through research support, but also through direct interaction with the public and government. We are happy to be aligned with them in this cause.”

All Five Star Investor honorees are recognized in the American Cancer Society, Great Lakes Division, Inc., Annual Report.

The American Cancer Society is dedicated to eliminating cancer as a major health problem by saving lives, diminishing suffering and preventing cancer through research, education, advocacy and service. Founded in 1913 and with national headquarters in Atlanta, the Society has 13 regional Divisions and local offices in 3,400 communities, involving millions of volunteers across the United States. For more information on Workplace Solutions, please contact your local American Cancer Society office, 1-800-ACS-2345 or www.cancer.org.

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